

RURALCO BRASSICA GUIDE



The latest information on Ruralco's
top selling brassica varieties

Rural^{CO}
OBSESSED WITH AGRICULTURE



CLEANCROP™

CONTROL WEEDS. INCREASE YIELD.



The Cleancrop™ Brassica System is a crop and weed management solution all in one.

Cleancrop™ combines the power of broad-spectrum herbicide Telar® and plants bred to tolerate it. Telar® takes care of 23 hard-to-control weeds at the time of sowing, freeing up moisture and nutrients to give your crop the best chance of maximising performance and delivering superior returns on your seed investment.



Regular brassica Gruner kale versus Cleancrop Firefly kale

CLEANCROP™ CULTIVARS

6
CULTIVARS

FIREFLY KALE

DAYS TO
GRAZING

150–220

SOWING RATE
KG/HA

4

- High yielding, intermediate height kale
- High leaf-to-stem ratio with very good late winter leaf percentage
- Excellent crop utilisation due to selection for soft stems
- Very good winter hardiness and excellent pest and disease tolerance

HAWKESTONE SWEDE

DAYS TO
GRAZING

170–250

SOWING RATE
KG/HA

1

OR PELLETTED AT
90,000 SEEDS/HA

- High yielding, yellow-fleshed swede with medium maturity
- Similar dry rot and clubroot tolerance to Aparima Gold
- Good leaf disease tolerance
- Lower levels of grazing anti-nutritional glucosinolate compounds*

*Three main glucosinolates: progoitrin, glucobrassicin and neoglucobrassicin

CLEANCROP™ RAPE

DAYS TO
GRAZING

90–110

SOWING RATE
KG/HA

4

- High yielding, multi-graze forage rape with very good leaf percentage and crop utilisation
- Multi-purpose forage rape with excellent summer/autumn/early winter feed
- Good regrowth potential with excellent winter keeping ability

OTHER CULTIVARS AVAILABLE:

Cleancrop™ Toto turnip; Cleancrop™ bulb turnip; Cleancrop™ leafy turnip

More information on the Cleancrop™ Brassica System and Cleancrop™ cultivars can be found in the Cleancrop™ Guide, get your copy from a Ruralco representative today.

KALE

CONTACT RURALCO TODAY TO DISCUSS THE BEST OPTION FOR YOUR FARM OR PLACE AN ORDER



BOMBARDIER



DAYS TO GRAZING	SOWING RATE KG/HA
100-170	5

AVAILABLE SEED TREATMENT OPTIONS
Bare, Agricote

Wintering systems are under the spotlight, with a focus on animal welfare, and reducing mud in crops. Bombardier easy graze kale helps achieve this as it is palatable and easier to graze right to the base, providing high utilisation with high animal performance.

- Improved animal intake particularly in adverse weather, when grazing time may be limited. More energy per bite and less wastage
- Reduced wastage also means increased efficiency, which is environmentally better
- Bombardier easy graze kale suits systems where higher animal intakes and performance are required. These include dairy cow grazing for increased BCS and heifer, bull and steer systems where weight gain is critical

SOVGOLD



DAYS TO GRAZING	SOWING RATE KG/HA
98-168	4

AVAILABLE SEED TREATMENT OPTIONS
Gaucho®, Superstrike®, Ultrastrike®

SovGold is a modern New Zealand bred kale that combines excellent quality with a high yield. SovGold has very high top end yield potential, although average yields are around 10-14 tDM/ha, depending on management and environment. SovGold has demonstrated outstanding stem quality in trials and this has been experienced on farm as impressive utilisation by all classes of stock. SovGold is well suited to all cattle grazing systems and sheep systems that sow late to control crop height.

- Produces a very high leaf yield, which converts to a high leaf-to-stem ratio
- Bred with stem quality in mind
- Late flowering kale

COLEOR



DAYS TO GRAZING	SOWING RATE KG/HA
150-220	4-5

AVAILABLE SEED TREATMENT OPTIONS
Bare, Cropcote

Paint your paddocks purple with Coleor. A short-intermediate height kale with a very high leaf to stem ratio which results in very good utilisation. Coleor is a well proven performer that can stand up to a range of weather conditions and reliably produces high yields.

- Very good winter hardiness and snow loading ability
- Consistently high leaf to stem ratio, around 60%, high dry matter content, ME and digestibility, providing good utilisation
- Medium stem, high yielding and low SMCO (S-methylcysteine sulphoxide)

RAPE

SPITFIRE



DAYS TO GRAZING	SOWING RATE KG/HA
90-100	3-4

AVAILABLE SEED TREATMENT OPTIONS
Gaucho®, Superstrike®, Ultrastrike®

Spitfire is a multi-purpose rape with excellent yield potential, insect tolerance, and a low dry matter percentage stem. Observations have shown Spitfire to have comparatively higher utilisation and a higher regrowth ability than other rapes of the same maturity. Spitfire can be sown in spring for summer grazing, or in mid-summer to early autumn for autumn and winter grazing.

- Produces high leaf yield, which converts to a high leaf-to-stem ratio
- Low stem dry matter percentage
- Excellent aphid tolerance

SF GREENLAND



DAYS TO GRAZING	SOWING RATE KG/HA
70-90	3-4

AVAILABLE SEED TREATMENT OPTIONS
Bare, SF Force Field Plus

SF Greenland is a very versatile option that can be spring sown for summer/autumn feed and has the ability to regrow for winter. It's extremely late flowering ensures maximum quality is maintained for longer. SF Greenland is also very palatable and suitable for all stock types.

- Very late flowering, medium height, leafy type
- Multi-graze flexibility
- Summer/autumn/winter feed option

CORSA



DAYS TO GRAZING	SOWING RATE KG/HA
150-220	4

AVAILABLE SEED TREATMENT OPTIONS
Gaucho®, Superstrike®, Ultrastrike®

- High yielding, giant type kale
- Highest leaf-to-stem ratio of giant kales
- Good winter hardiness
- Good aphid tolerance
- Softer stem compared to other giant type kales

REGAL



DAYS TO GRAZING	SOWING RATE KG/HA
150-220	4

AVAILABLE SEED TREATMENT OPTIONS
Gaucho®, Superstrike®, Ultrastrike®

- Excellent feed quality and crop utilisation for wintering all classes of cattle where high performance is demanded
- High yielding, intermediate height kale with a potential yield of 16 tDM/ha
- High leaf-to-stem ratio with very good late winter leaf percentage and soft stems
- Very good winter hardiness and excellent pest and disease tolerance

PROTEOR



DAYS TO GRAZING	SOWING RATE KG/HA
150-220	4-5

AVAILABLE SEED TREATMENT OPTIONS
Bare, Cropcote

- A leafy intermediate height kale with high yield potential
- High leaf-to-stem ratio, providing better quality
- Very good winter hardiness and leaf retention
- Good disease tolerance
- High palatability and grazing utilisation

KESTREL



DAYS TO GRAZING	SOWING RATE KG/HA
150-220	4

AVAILABLE SEED TREATMENT OPTIONS
Bare, Gaucho®, Superstrike®, Ultrastrike®

- Outstanding leaf-to-stem ratio with very good late winter leafiness
- Short height ideal for younger stock classes and sheep wintering systems
- Excellent stem softness for a easy-to-graze feed to promote crop utilisation
- Superior animal production due to enhanced forage quality
- High whole plant metabolisable energy (MJME) content

GOLIATH



DAYS TO GRAZING	SOWING RATE KG/HA
90-110	4

AVAILABLE SEED TREATMENT OPTIONS
Gaucho®, Superstrike®, Ultrastrike®

- High yielding forage rape with a potential yield of 14 tDM/ha
- Multi-graze forage rape with excellent summer/autumn/early winter feed
- Superior regrowth potential with excellent winter keeping properties

MAINSTAR



DAYS TO GRAZING	SOWING RATE KG/HA
70-84	3-4

AVAILABLE SEED TREATMENT OPTIONS
Gaucho®, Superstrike®, Ultrastrike®

- Fast recovery from grazing with excellent yields and the potential for three grazings
- Suitable for summer, autumn, and early winter feeding
- Ideal for mixing with herbs and clovers

INTERVAL



DAYS TO GRAZING	SOWING RATE KG/HA
90-110	4

AVAILABLE SEED TREATMENT OPTIONS
Bare, Agricote

- Interval is a tall, fast establishing rape ideal for summer, autumn and winter feed
- Interval is a rape-kale cross, giving high yield with regrowth ability
- Interval can be sown from spring through to early autumn to provide a bulk of high-quality feed. Spring sowings can be grazed in summer/early autumn then left to regrow for winter feed

PILLAR



DAYS TO GRAZING	SOWING RATE KG/HA
80-110	3-4

AVAILABLE SEED TREATMENT OPTIONS
Bare, Cropcote

- Leafy, giant-type multi graze forage rape with the potential for three to four grazings depending on management
- Fast establishing with very good regrowth potential and high yields
- Can be sown in either spring or autumn to provide fast establishing summer or autumn/winter feed

SWEDE & TURNIP

CLUTHA GOLD

Clutha Gold SWED

FARM TYPE



DAYS TO GRAZING

170–250

SOWING RATE KG/HA

0.8–1.5

OR PELLETED AT
90,000 SEEDS/HA

AVAILABLE SEED TREATMENT OPTIONS

Gaicho®, Superstrike®,
Ultrastrike®, Pelleted

- New Zealand bred, very high yielding main crop swede
- Disease tolerance to clubroot, dry rot and powdery mildew
- Yellow-fleshed bulb with medium maturity
- Excellent winter keeping qualities

SF PACER

SF PACER
leafy turnip

FARM TYPE



DAYS TO GRAZING

42–70

SOWING RATE KG/HA

3–5

AVAILABLE SEED TREATMENT OPTIONS

Bare, SF Force Field Plus

- No ripening period, allowing early access for animals onto the crop
- Quick recovery, offering multiple grazings
- Leafy turnip with enhanced non-bolting characteristics

TRIUMPH

Triumph
Swede

FARM TYPE



DAYS TO GRAZING

168–210

SOWING RATE KG/HA

0.8–1.2

OR PELLETED AT
90,000 SEEDS/HA

AVAILABLE SEED TREATMENT OPTIONS

Gaicho®, Ultrastrike®,
Pelleted

- Very high yielding, yellow-fleshed, main-crop swede
- Leafy swede with good leaf retention in winter
- High dry rot tolerance

MAJOR PLUS

Major Plus SWED

FARM TYPE



DAYS TO GRAZING

150–220

SOWING RATE KG/HA

0.8–1.5

OR PELLETED AT
90,000 SEEDS/HA

AVAILABLE SEED TREATMENT OPTIONS

Bare, Gaicho®, Superstrike®,
Ultrastrike®, Pelleted

- Softest bulb swede on the market
- Good dry matter yields, with a potential yield of 16 tDM/ha
- Early maturing, traditional yellow-fleshed, main crop swede

YOUR COMPLETE INDEPENDENT SEED & AGRONOMY EXPERTS

SEED TEAM



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GROUP MANAGER
ON-FARM SALES
027 495 2029



Jack Dudley
GRAIN & SEED
CO-ORDINATOR
027 238 9014



Steve Lawson
ARABLE & PASTORAL
REPRESENTATIVE
027 245 5661



John Scott
GRAIN & SEED
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027 227 7048

ON-FARM TEAM



Brent Chamberlain
ON-FARM ACCOUNT
MANAGER
027 262 2218



Melinda Driscoll
ON-FARM ACCOUNT
MANAGER
027 449 9705



Phoebe James
ON-FARM ACCOUNT
MANAGER
027 372 2040



Jarrad Mehlhopt
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MANAGER
027 229 9764



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