

RURALCO FODDER BEET GUIDE

The latest information on Ruralco's
top selling fodder beet varieties



Rural^{CO}
OBSESSED WITH AGRICULTURE



FELDHERR

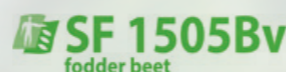


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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–90,000 | DRY MATTER 12–15% |
| COATING Pelletised (untreated) OR Pelletised with insecticide only | % OF BULB OUT OF GROUND 60–80% |

KEY FEATURES:

- Low dry matter fodder beet with high leaf yield which is excellent for grazing younger stock that are breaking new teeth;
- Orange bulb, true monogerm cultivar for even establishment;
- Proven to perform across all stock classes, including sheep and deer.

SF 1505BV



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 90,000–100,000 | DRY MATTER 16–18% |
| COATING Pelletised (untreated) OR Pelletised with fungicide only | % OF BULB OUT OF GROUND 60% |

KEY FEATURES:

- Consistent high yield potential from its medium to high dry matter;
- High proportion of good quality green leaf which is excellent for grazing systems;
- Versatile variety for grazing or self-harvesting.

ROBBOS



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000 | DRY MATTER 16–18% |
| COATING Pelletised with insecticide & fungicide | % OF BULB OUT OF GROUND 45–50% |

KEY FEATURES:

- Higher leaf protein level than other cultivars tested provides a more balanced diet;
- Palatable bulbs, with a high proportion above ground ensures less soil ingestion and very high utilisation;
- Use Robbos where high dry matter yield per hectare and high utilisation are required when grazing fodder beet.

ENERMAX



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–100,000 | DRY MATTER 19–21% |
| COATING Pelletised with insecticide only | % OF BULB OUT OF GROUND 45% |

KEY FEATURES:

- High dry matter variety which is capable of generating very high crop yields;
- Suitable for mechanical lifting, but can also be grazed in-situ with mature stock;
- Clean, white coloured bulbs with low soil retention.

FODDER BEET: DRY MATTER RATING

CONTACT RURALCO TODAY TO DISCUSS THE BEST OPTION FOR YOUR FARM OR PLACE AN ORDER



LOW

SF BRIGADIER™



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 90,000–100,000 | DRY MATTER 11–13% |
| COATING Pelletised with fungicide only | % OF BULB OUT OF GROUND 65–70% |

KEY FEATURES:

- Exceptional utilisation from the highest proportion of bulb above ground than any other commercially available variety;
- High leaf proportion with the lowest bulb dry matter available (up to 13%), important for growing young animals;
- Excellent versatility, suiting all grazing systems.

MONRO



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–90,000 | DRY MATTER 13–15% |
| COATING Pelletised only | % OF BULB OUT OF GROUND 60% |

KEY FEATURES:

- Red coloured beet with a large, more rounded bulb shape;
- It is suitable for in-situ grazing where it is readily accessible to the grazing animal;
- True monogerm cultivar with good resistance to bolting.

GERONIMO



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–100,000 | DRY MATTER 15–17% |
| COATING Pelletised with insecticide & fungicide OR Pelletised with fungicide only | % OF BULB OUT OF GROUND 45% |

KEY FEATURES:

- Medium dry matter, monogerm, orange bulb fodder beet suitable for grazing in-situ or lifting;
- Very good bolting tolerance and disease resistance;
- Consistent and reliable high yields year after year.

BANGOR



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–100,000 | DRY MATTER 16–18% |
| COATING Pelletised (untreated) OR Pelletised with insecticide only | % OF BULB OUT OF GROUND 50% |

KEY FEATURES:

- Improved leaf disease tolerance;
- Most suited to grazing, but can be lifted;
- Monogerm cultivar with high seed quality.

JAMON



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–90,000 | DRY MATTER 16–18% |
| COATING Pelletised (untreated) OR Pelletised with insecticide only | % OF BULB OUT OF GROUND 50% |

KEY FEATURES:

- Very uniform, monogerm cultivar that has been evaluated in New Zealand for many years;
- It has performed consistently well for several years across all stock classes and environments in New Zealand;
- Orange skinned cultivar and is French fodder beet breeder Florimond Desprez's most popular product.

BETIMO



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–100,000 | DRY MATTER 16–18% |
| COATING Pelletised with insecticide & fungicide OR Pelletised with fungicide only | % OF BULB OUT OF GROUND 50% |

KEY FEATURES:

- Betimo is a recently bred medium dry matter beet, with large tankard shaped red bulbs and strong foliar growth producing large tops;
- Improved disease resistance resulting in more clean, green leaf;
- Uniform variety with good bolting tolerance and high utilisation when grazed.

SF LIFTA™



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 90,000–120,000 | DRY MATTER 17–19% |
| COATING Pelletised with fungicide only | % OF BULB OUT OF GROUND 55% |

KEY FEATURES:

- Versatile fodder beet for grazing and/or self/mechanical harvesting;
- Excellent leaf quality;
- High yields from its medium to high dry matter.

CERISE

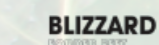


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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 80,000–100,000 | DRY MATTER 18–21% |
| COATING Pelletised with insecticide only | % OF BULB OUT OF GROUND 40–50% |

KEY FEATURES:

- Uniform yellow/green tankard shaped bulb;
- True monogerm cultivar;
- Very good resistance to bolting.

BLIZZARD



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 100,000 | DRY MATTER 20–22% |
| COATING Pelletised with insecticide & fungicide | % OF BULB OUT OF GROUND 40% |

KEY FEATURES:

- Very high yielding specialist lifting type;
- The higher dry matter content of Blizzard enables it to be kept for longer in storage;
- Very high bulb dry matter content (20–22%).

SF SUGA™ 3.0



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| STOCK CLASS | |
| SOWING RATE SEEDS/HA 100,000–120,000 | DRY MATTER 23–26% |
| COATING Pelletised with fungicide only | % OF BULB OUT OF GROUND For mechanical harvesting |

KEY FEATURES:

- Superior genetics for farmers wanting maximum flexibility and returns from their beet system;
- Ability to be harvested across a range of seasons allows feed availability during key times;
- Very high dry matter enables long term storability.

Growing healthy fodder beet

To ensure a healthy crop we recommend a simple three step process:

1

Test

Determine the nutrients in soil to ensure optimum fertiliser use



2

Diagnose

Review the new soil test and historic soil test results/trends



3

Recommend

Recommendation of the range of nutrients needed



YaraMila Actyva S is a high quality compound product that is ideal for using down the spout when planting fodder beet. Every granule has the same ratio of nutrients, ensuring each plant has access to N, P, K, S, Mg and trace elements, to ensure excellent establishment. The integrity, uniformity and dust-free nature of YaraMila Actyva S results in consistent application and no blockages.

Get in touch with your local Ruralco On-Farm Account Manager on 0800 787 256 to find out how Ballance and Ruralco can help your fodder beet crop thrive using this simple three step process.

ballance.co.nz | 0800 222 090



YOUR COMPLETE INDEPENDENT SEED & AGRONOMY EXPERTS

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