

ULTIMATE PASTURE PACKS



Ruralco's Ultimate Pasture Packs provide you with the right mix necessary to produce ultimate results and ultimate pastures.

2021



Endura Dryland Pack

ULTIMATE DRYLAND PERFORMER



PROSPECT AR1
PERENNIAL RYEGRASS*

SAVVY COCKSFOOT

RELISH RED CLOVER

NOMAD WHITE
CLOVER

- Prospect has been bred from a diverse range of genetic perennial material;
- AR1 endophyte for excellent animal performance;

- Savvy is a fine leaved cocksfoot;
- Relish is a breakthrough for red clover persistence;
- Strong all-year-round performance.

Prospect has excellent all-year-round growth and tiller density for persistence. Prospect is a perennial ryegrass* that has been bred from a combination of late heading north-west Spanish perennial ryegrasses and traditional mid heading perennial ryegrasses.

Savvy has been bred to lift seasonal growth, with the ability to hold quality through the summer and winter periods. It excels in a mix where ryegrass struggles to perform or persist over time.

The ultimate for dryland conditions because:

- Prospect is a robust/densely tillered perennial ryegrass;
- Savvy cocksfoot aids in persistence and dry matter production in dryland conditions;
- Relish red clover has proven grazing tolerance and resilience in dryland conditions.

SOWING AND ESTABLISHMENT

If direct drilling, monitor for slugs and pasture pests like Argentine stem weevil.

Sow in warm conditions as cocksfoot is slower than ryegrass to establish, be careful at first grazing not to damage young cocksfoot seedlings.

MIX SUITABILITY

This mix is suited to be sown as a stand-alone mix or add forages like Ecotain® environmental plantain and Choice chicory depending on weed burden and desired outcome.

When autumn sown, sub-clover or Balansa clover can be added.

GRAZING MANAGEMENT

A mix like this is designed to cope with both rotational grazing (preferred) and set stocking, at key times.

POSITIONING

Where ryegrass only pastures have failed to perform or persist in sheep/ beef/deer systems.

LONGEVITY

This is a permanent pasture mix of 6+ years.

STOCK SUITABILITY

- Sheep, beef and deer.

Prospect AR1, Savvy cocksfoot, Relish red clover and Nomad white clover combine to make the ultimate dryland mix for a range of farm systems where a balance of persistence and yield is required. Available in a pasture pack now.

25KG/1HA PACK
\$260.78 EXCL GST
\$299.90 INC GST

Endura Dryland Pack Plus Ecotain®

CONTAINS 3KG ECOTAIN®

28KG/1HA PACK
\$308.70 EXCL GST
\$355.00 INC GST

*Prospect has been bred, selected and successfully tested as a perennial and will function as a perennial ryegrass. Due to a small number of tip awns, Prospect is certified as Lolium boucheanum.



Dip Pack

RELIABLE PERFORMANCE



PLATFORM AR1 PERENNIAL RYEGRASS*

- High yielding with strong year-round production;
- A fine leaved diploid with high tiller density;
- Excellent feed quality;
- AR1 endophyte for excellent animal performance;

Platform is a persistent diploid perennial ryegrass offering high yields of quality feed and year-round dry matter production. Outstanding quality is achieved through low aftermath seed head production and fine dense tillers making it a versatile option for productive environments.

Platform has performed strongly in New Zealand trials demonstrating year-round growth with noted summer/autumn productivity.

LEGACY WHITE CLOVER

- Strong persistence;
- Late season heading (12 days later than Nui);
- Suitable for sheep, beef and dairy.

QUARTZ WHITE CLOVER

Diploids are:

- Densely tillered;
- Competitive with weeds;
- Cope with lower soil fertility;
- Ideal for grass to grass situations;
- Can handle wetter environments;
- Can be set stocked or rotationally grazed.

SOWING AND ESTABLISHMENT

Platform perennial ryegrass can be sown at 15–25 kg/ha with Superstrike® treated clover.

MIX SUITABILITY

Platform perennial ryegrass combines well with other components of pasture mix, e.g. short rotation ryegrass, cocksfoot, chicory and clover.

GRAZING MANAGEMENT

Platform perennial ryegrass will perform better under rotational grazing. Avoid hard set stocking during periods of stress, e.g. dry summer conditions, low soil fertility and insect attack.

POSITIONING

High soil fertility: Olsen P 18+.

LONGEVITY

Diploid perennial ryegrass provides a long term/permanent pasture 5+ years.

STOCK SUITABILITY

Dairy, sheep, beef and deer.

Platform AR1 combined with Legacy and Quartz white clovers creates an exceptional diploid pasture pack available now.

23KG/1HA PACK
\$234.70 EXCL GST
\$269.90 INC GST

Dip Pack Plus Ecotain®

CONTAINS 3KG ECOTAIN®

26KG/1HA PACK
\$291.30 EXCL GST
\$335.00 INC GST

*Platform has been bred and performs as a perennial ryegrass. However, under seed certification regulations it is classified as *Lolium boucheanum* due to a low frequency of tip awns (hairs) on its seed.



T-ploid Pack

NATIONWIDE 5-STAR FVI RATING*
MAXIMUM PRODUCTION



BASE AR37 PERENNIAL RYEGRASS

- Exceptional yielding tetraploid perennial ryegrass;
- AR37 endophyte for strong persistence;
- Very high tiller density;
- Stunning late spring quality;
- Excellent for dairy and intensive sheep/beef systems;

Ideal for high performance systems with a focus on pasture management and quality. Base tetraploid perennial ryegrass offers top production with increased animal preference meaning higher animal intakes and easier management of post-grazing residuals.

Base was selected from high yielding, densely tillered plants that survived two years of severe drought and hard grazing. Base pastures offer low aftermath heading to maximise summer quality and animal production.

LEGACY WHITE CLOVER

QUARTZ WHITE CLOVER

- Best suited to rotational grazing;
- Superior year-round performance;
- Excellent cool season yields;
- Unbeaten for total yield in independent Canterbury National Forage Variety Trials.

**DairyNZ FVI 5-star status in all New Zealand regions (Base AR37)*

Tetraploids are:

- Fast to establish;
- Excellent palatability leading to good pasture utilisation by grazing animals;
- Very high quality feed;
- Higher dry matter intakes leading to improved animal performance;
- Great for silage quality.

SOWING AND ESTABLISHMENT

Base tetraploid perennial ryegrass seed is heavier than diploid perennial ryegrass seed so ideally should be sown at a 40% higher rate than diploid cultivars. Base should be sown at a minimum of 22kg/ha as a pure sward with Superstrike® treated clover. Base performs best in paddocks with reasonable soil moisture and medium to high soil fertility.

MIX SUITABILITY

Base tetraploid perennial ryegrass combines well with other components of a pasture mix, e.g. plantain, chicory and clovers.

GRAZING MANAGEMENT

Base tetraploid perennial ryegrass will produce and persist better under rotational grazing. Avoid hard set stocking during periods of stress, e.g. low soil fertility.

POSITIONING

Good soil fertility, although can tolerate lower levels of soil fertility: Olsen P 10–18+; Suitable option for free draining to heavy soils.

LONGEVITY

Tetraploid perennial ryegrass provides a long term/permanent pasture 5+ years.

STOCK SUITABILITY

Dairy, sheep and beef.

Base AR37 combined with Legacy and Quartz white clovers creates an elite tetraploid pasture pack available now.

27KG/1HA PACK
\$304.26 EXCL GST
\$349.90 INC GST

T-ploid Pack Plus Ecotain®

CONTAINS 3KG ECOTAIN®
30KG/1HA PACK

\$352.17 EXCL GST

\$405.00 INC GST



The Ecotain® Pack

INNOVATIVE PERFORMANCE



ECOTAIN® ENVIRONMENTAL PLANTAIN

- Ecotain® environmental plantain enables a huge reduction in N leaching from the urine patch, up to 89% depending on sward blend;
- Relish is a breakthrough for red clover persistence;

Ecotain is an environmental plantain that combines four modes of action that work together to significantly reduce nitrogen leaching from the urine patch.

In all other agronomic aspects as well as environmental, Ecotain is an excellent example of a high quality, productive, forage plantain.

RELISH RED CLOVER

- Ideal for increasing feed quality and/or supply during summer and autumn;
- An ideal source of minerals for animal health and performance.

Ecotain works in four ways; dilute, reduce, delay and restrict.

Consuming Ecotain increases the volume of cow urine which dilutes the concentration of nitrogen, it reduces the total amount of dietary nitrogen in animal urine, it delays the process of turning ammonium into nitrate in the urine patch, and it restricts the accumulation of nitrate in soils growing Ecotain.

TRIBUTE WHITE CLOVER

SOWING AND ESTABLISHMENT

- Drilled as a straight stand;
- Stitching into established pasture;
- Broadcast into established pasture.

MIX SUITABILITY

Can add Italian ryegrass for the ultimate environmental mix.

Perennial ryegrass can also be added for a diverse pasture mix.

GRAZING MANAGEMENT

Can be grazed to deliver 100% of the diet. An ideal source of minerals for animal health and performance.

Graze similar to perennial ryegrass pastures.

POSITIONING

As a straight stand for ultimate environmental mix, for dairy farms. Lactation/finishing mix for sheep and beef farms.

Stitching in or broadcasting into established pastures.

LONGEVITY

Suitable as a 2–3 year crop option.

STOCK SUITABILITY

Dairy, sheep, deer and beef.

Ecotain® environmental plantain combined with Relish red clover and Tribute white clover is an innovative option for sheep and beef pastures or as a broadcasting or stitch in mix for dairy farm systems. Available in a pasture pack now.

12KG
\$191.22 EXCL GST
\$219.90 INC GST



Renovator Pack

GREAT VALUE

DIPLOID PERENNIAL RYEGRASS

WHITE CLOVER

The Renovator pack contains a diploid ryegrass and white clover mix perfect for renovating your pasture after a tough winter to ensure it is in the best shape for peak spring production.

The Renovator pack is also ideally suited for fixing up:

- High traffic areas;
- Pugging damage;
- Laneways;
- Yards;
- Gateways.

Diploid benefits:

- Dense fine tiller pasture, i.e can be used on wetter soils;
- Can handle set stocking;
- More forgiving under periods of stress;
- More competitive with weeds than tetraploids;
- Good persistence.

LONGEVITY

Diploid perennial ryegrass that can extend any existing permanent pasture by up to 2–3 years.

STOCK SUITABILITY

Dairy, sheep, beef and deer

25KG/1HA PACK
\$139.04 EXCL GST
\$159.90 INC GST

NEW



Supercharga Pack

PALATABLE & PERSISTENT



AVATAR NEA PERENNIAL RYEGRASS

- A blend of high quality tetraploid perennial ryegrass, combined with robust and durable diploid perennial ryegrass;
- High animal performance;
- A combo of late heading +22/+18 perennial ryegrasses;

Avatar NEA is a very high yielding, late heading (+22 days) tetraploid perennial ryegrass that was developed to provide high quality feed to animals while still maintaining high levels of persistence under intense grazing systems.

Raider NEA2 diploid ryegrass (+18 days) is a robust and dependable late heading ryegrass providing excellent insect protection from NEA2 endophyte. Both grasses have similar heading dates and when combined are the perfect fit for a range of stock types and farming systems.

RAIDER NEA2 PERENNIAL RYEGRASS

MANTRA WHITE CLOVER

DEMAND WHITE CLOVER

- Extremely palatable and persistent;
- Contains NEA endophyte suitable for dairy, sheep, beef and deer;
- Easy to manage.

Tetraploid/Diploid Pasture mixes offer:

- Improved palatability and persistence;
- High pasture quality, dry matter production and utilisation;
- Robust and durable pasture mix;
- High level of animal performance;
- Better persistence compared to a pure tetraploid mix tetraploid;
- Inclusion of a densely tillered diploid to avoid overgrazing.

SOWING & ESTABLISHMENT

The Supercharga Pack has the optimum ratio of tetraploid/diploid seed. Tetraploid seeds are larger than diploid seeds and as such are sown at a higher rate in the mix. Avatar is included at 12kg/ha while Raider is included at 10kg/ha with 1.5kg/ha each of Mantra and Demand White Clovers making up the balance of the mix.

MIX SUITABILITY

Supercharga mix is excellent when sown alone, or can also benefit from the inclusion of additional forage species such as herbs and legumes depending on your targets within your farming system.

GRAZING MANAGEMENT

While straight tetraploid mixes are prone to overgrazing from stock, the inclusion of a dense diploid perennial ryegrass in this mix protects the tetraploid plant, allowing for easier management.

POSITIONING

Good fertility, can tolerate lower fertility. OLSEN P 10-18+.
From free draining to heavy soils.

LONGEVITY

Tetraploid and diploid perennial ryegrass combination, i.e. long term/ permanent pasture 5+ years.

STOCK SUITABILITY

Dairy, sheep, beef and deer.

Avatar NEA and Raider NEA2 with Mantra and Demand white clovers combine to create the optimum mix between palatability and persistence through mixing tetraploid and diploid genetics. Available in a pasture pack now.

25KG/1HA PACK
\$260.78 EXCL GST
\$299.90 INC GST

Supercharga plus Oracle Plantain

CONTAINS 3KG ORACLE
28KG/1HA PACK

\$304.26 EXCL GST
\$349.90 INC GST

ORDER YOUR ULTIMATE PASTURE PACK TODAY

Rural^{CO}
OBSESSED WITH AGRICULTURE

T-ploid Pack

MAXIMUM PRODUCTION

BASE AR37 PERENNIAL RYEGRASS
LEGACY WHITE CLOVER
QUARTZ WHITE CLOVER

\$349.90 INC GST
27KG/1HA PACK

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Endura Dryland Pack

ULTIMATE DRYLAND PERFORMER

PROSPECT AR1 PERENNIAL RYEGRASS*
SAVVY COCKSFOOT
RELISH RED CLOVER
NOMAD WHITE CLOVER

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25KG/1HA PACK

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Supercharga Pack

PALATABLE & PERSISTENT

AVATAR NEA PERENNIAL RYEGRASS
RAIDER NEA2 PERENNIAL RYEGRASS
MANTRA WHITE CLOVER
DEMAND WHITE CLOVER

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25KG/1HA PACK

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Dip Pack

RELIABLE PERFORMANCE

PLATFORM AR1 PERENNIAL RYEGRASS*
LEGACY WHITE CLOVER
QUARTZ WHITE CLOVER

\$269.90 INC GST
23KG/1HA PACK

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The Ecotain[®] Pack

INNOVATIVE PERFORMANCE

ECOTAIN[®] ENVIRONMENTAL PLANTAIN
RELISH RED CLOVER
TRIBUTE WHITE CLOVER

\$219.90 INC GST
12KG

Rural^{CO}
OBSESSED WITH AGRICULTURE

Renovator Pack

GREAT VALUE

PERENNIAL RYEGRASS & WHITE CLOVER

\$159.90 INC GST
25KG/1HA PACK

AVAILABLE AT ALL RURALCO STORES OR ONLINE.
CONTACT OUR SEED TEAM TODAY.



0800 787 256
RURALCO.CO.NZ

ASHBURTON / METHVEN / RAKAIA

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*Platform and Prospect are certified as *Lolium boucheanum*.